

SQUAW POINT

On Lake Sullivan

"The Spot of Heart's Desire"

EASY TO REACH
HARD TO LEAVE

Morrison County - Minnesota



SQUAW POINT

Owned and Sold Exclusively by

Midland Improvement Co.

715 Metropolitan Bank Bldg.

Atlantic 4438

MINNEAPOLIS, - - - - MINNESOTA

EASY TO REACH

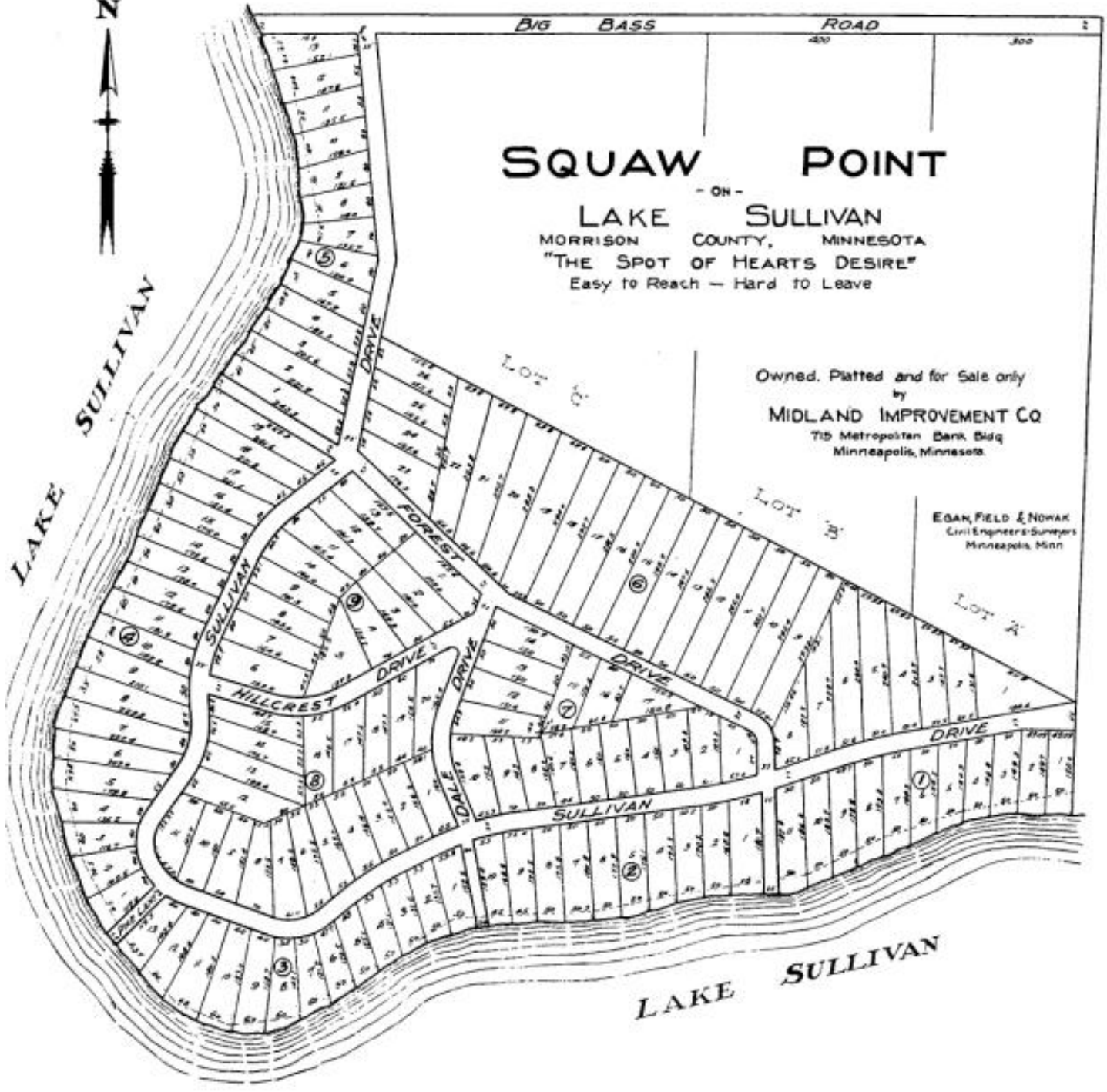
Ideal Summer Camp. Squaw Point is indeed an ideal place for a lake camp. The point contains about 50 acres with a shore line of 3,600 feet. The elevation at the shore runs from two and three feet to fifteen or perhaps eighteen feet with sandy or rocky beach. Back from the shore the land rises gradually to a high plateau, affording lake view from practically every point of the tract. Old, magnificent trees cover the point. Far, far above our lowly heads their mighty branches support a canopy of green through which the summer sunshine filters. Here are burly maples with tomahawked trunks, gnarled oaks, slim, swaying elms, stately pines and shimmering splashes of silver birch, that most beautiful of all Northern Minnesota trees.



"In the Land of Heart's Desire"

SPOT OF HEART'S DESIRE

HARD TO LEAVE



SQUAW POINT

- ON -
LAKE SULLIVAN
MORRISON COUNTY, MINNESOTA
"THE SPOT OF HEARTS DESIRE"
Easy to Reach - Hard to Leave

Owned, Platted and for Sale only
by
MIDLAND IMPROVEMENT CO
715 Metropolitan Bank Bldg
Minneapolis, Minnesota.

EGAN, FIELD & NOWAK
Civil Engineers-Surveyors
Minneapolis, Minn.

LOT 2

LOT 3

LOT 4

LAKE SULLIVAN

EASY TO REACH

"The Hunt that Failed"

We know that hundreds of families have been hunting for years for something they could not find. This "something" is a summer camp on a regular "Northern" lake located many, many miles closer to home than anything they could buy.

They found plenty of lakes near the Cities, but all of them lacked that "wild, sweet charm," the true lure of the North. This had vanished years before, never to be restored unless man once again lets nature have her way. All that was left was fished-out waters, cultivated land and sickly trees, where formerly stately timber swayed in the sunset breeze. "The Spot of Heart's Desire" was not there.

Their search led them farther and farther north—150, 180, 200 and more miles from home—and sure enough the "charm" was all there. The lure pulled irresistibly. Miles of rough and crooked roads, to be sure, but plenty wilderness, regular woods and strange waters to explore, come vacation time. The youngsters were jubilant, and even father, tired after the long drive, hurried to the shore with rod and tackle box. It looked as if "The Spot of Heart's Desire" had been found.

But no. On the road back to town next day father started to talk things over with mother. It was out of the question, after all. It was too far from home. The long grind at the wheel would take all the joy out of the trip for him, no matter how big the fish or how many. He couldn't come up Saturday afternoon, go back Sunday and feel fit to do his work Monday morning. Hundred miles or so would be all right, more than that was too much. That settled it for another year. The youngsters were cheated out of a glorious vacation "up North" and father got fish from the butcher.

We set out to discover what these others could not find, namely: a real true "Northern" lake in all its natural glory, within easy driving distance for weekend trips from Minneapolis—and we found it.

Found at Last

Real "Northern" Lake. All that may be claimed for any Northern lake is true of Lake Sullivan. In addition we make this flat assertion: It is the best fishing lake in all Minnesota. Northern Pike, Walleyed Pike, Black Bass, Crappies, Perch and Sunfish are so plentiful and grow so large that catching them is about the only proof that doubters will accept.

NEVER TO BE FORGOTTEN



Wonderful Hunting. Wise, old hunters and the Indians at Mille Lacs, 15 miles away, affirm there is no better duck hunting anywhere. The district is ideal for early local duck shooting and the old-timers swear by the right and left barrel of their trusty old guns that the great 'Northern Flight' never once has failed to darken the sky over the Sullivan chain of lakes.

Lake Sullivan is a typical "Northern" body of water, framed in an irregular wild-wood shoreline, low in spots and at other points climbing skyward in steep verdure-clad hills. The lake is about three miles by two, and is the most picturesque and also the largest of a chain of lakes, with more than 100 miles of shore.

Squaw Point is the name the Indians years ago gave to the tract of land on Lake Sullivan which we found and now offer for sale. No doubt the redskins felt that their families were well sheltered and safe when they left them there while they disappeared into the deep woods in search of food or foe.

HARD TO LEAVE

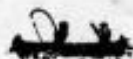
A Joy Forever. Add to this picture glints of sparkling water and the sweet laughter of children splashing on the shore and you have "*The Spot of Heart's Desire*" a place of joy, easy to reach, hard to leave and never to be forgotten.

Location and Distance. (See map on other side of this folder.) Squaw Point is located about ten miles west and five miles north of the town of Onamia on Lake Mille Laes. The distance from Minneapolis is 100 to 107 miles, depending on the accuracy of the speedometer on the car used.

Conveniences. We all agree that man cannot live on scenery, climate and fish. To make even the most ideal summer camp truly useful and enjoyable, household supplies must be obtainable fairly close at hand. We demand the charm of wilderness, but we also insist on having civilization and its larder "right around the corner," so to speak. Squaw Point is exceptionally well favored in this respect. There is a well stocked grocery close by where meats also may be had during the summer. Farmers in the neighborhood deliver milk, cream and fresh vegetables daily to a Sportsmen's Hotel on the shore and they will give similar service to Squaw Point Cottagers. This hotel, "Squaw Point Resort," serves excellent meals at moderate prices. Here one may connect with the outside world by long distance telephone and here, too, your friends may be put up cheaply and comfortably, if your camp is overcrowded.

Answering a Question. Not a few of those who have read this folder will want to know why it is that Lake Sullivan has been permitted to remain in all its virgin glory when it is so close to the Twin Cities. A fair question, and the answer is quite simple. The Sullivan chain of lakes is located between two main highways leading north. The advancing horde of summer tourists and camp seekers simply rushed past, otherwise these lakes would have been out-fished and over-populated long ago.

Privacy Assured. In this connection there is one other comforting fact. On account of the rugged or otherwise inaccessible nature of the country near and at the shores, it is practically certain that "Squaw Point" will be the only camp sites ever offered for sale on Lake Sullivan. There are other beauty spots but the cost of roads to reach these would make such an enterprise altogether too expensive. The shores of Lake Sullivan will never be crowded.



NEVER TO BE FORGOTTEN

PROTECTION

In connection with every lot sold the company gives an ironclad legal guarantee. If the property is not as stated therein the company will refund every dollar paid, together with interest at 10% per annum, promptly on demand.



"In the Land of Heart's Desire"

Furthermore, the company agrees to exchange the property purchased at any time within one year from date of purchase for any other property of equal value which the company then may own at Lake Sullivan or any other lake, the purchaser to pay the difference in price, if any.

Prices on "Squaw Point" tracts range from \$650 down to \$125. Terms, if desired.